

EMMA DE RYK - COPYWRITER

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Portfolio: <https://www.emmadoescopy.ca/>

PROFESSIONAL SUMMARY

Out of the box-thinker specializing in all things copy. Skilled at copywriting for platforms such as digital, print, and social media. Proficient in creative writing, scripting, and big ideas. Seeking to gain experience in the field of advertising and create innovative copywriting for an agency. Passionate about creating unique and funny copy to solve advertising needs and help customers reach business objectives.

SKILLS

Copywriting: Ad copy, taglines, campaign concepts, script writing, storyboarding

Storytelling: Creative writing projects, short stories, commercial scripts

Tools: Photoshop, Powerpoint, Microsoft Word, Canva

Collaboration: Excellent teamwork and effective communication

Time Management: Organized and on time under pressure

EDUCATION

Diploma for Creative Advertising- High Honours (April 2025)

Seneca Polytechnic, North York, ON

Relevant Coursework: Copywriting for Advertising, Social Media Advertising, Photoshop and Video Editing Courses, Customer Experience

WORK EXPERIENCE

Summer Camp Program Staff

Camp Gesstwood, Essex, ON | July 2024 – August 2024

- Planned creative and artistic activities for the campers daily
- Ran craft rotations while teaching the campers new art skills

Key Holder

Pet Valu, Essex, ON | October 2021 – May 2024

- Merchandised and designed store displays

- Opened and closed the store independently
- Used sales skills to improve the stores profit

Cashier/Cook

Gyros & More, Essex, ON | June 2017 – Present

- Expedited multiple food orders at a time
- Took customers orders and handled complaints
- Worked efficiently in a fast-paced environment

PORTFOLIO

<https://www.emmadoescopy.ca/>

REFERENCE

Sandy Kedey- Professor at Seneca Polytechnic

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